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Santa Barbara Medical Spa Expands to Day Spa Services

Evolutions Medical Spa will be opening a day spa. The combined business will be known as Evolutions Medical and Day Spa.

SANTA BARBARA, CA (February 2013) – <u>Evolutions Medical Spa</u> recently announced that they will be expanding to include the operation of a full day spa. Winner of "<u>Best Medical Spa</u>" in Santa Barbara every year since 2007, and known for providing cutting edge medical aesthetic services, Evolutions is planning to create a day spa that offers luxurious, unique, and relaxing treatments to meet the needs of day-spa-goers and appeal to current medical spa clients.

Evolutions' Medical Director and Owner <u>Dr. Terry Perkins</u> commented, "Our medical spa treatments have always been results-driven with a focus on great customer service. We have the best technology available and all of our staff is extensively trained. Our <u>day spa treatments</u> will also utilize the best products and techniques combined with great service and facilities. With the addition of these services, we look forward to serving even more of the community."

The new Evolutions Day Spa will occupy the space where Avia Spa was previously located. Evolutions Medical Spa relocated to a 3,000 square foot suite immediately next door to Avia in October of 2012. The combined Evolutions Medical & Day Spa will connect the two spaces and have 6,000 square feet and 15 treatment rooms. Managing Partner Brian Perkins explains, "Though we were not planning to expand again so quickly, much less double our space, when Avia closed we felt we had to discuss the possibility. It is such a beautiful and serene location for a day spa."

Suzanne Seed, Avia Spa's founder is also supportive about the decision. "Evolutions is the perfect business to occupy the spa I originally founded. Hearing that the buyers I sold Avia Spa to were closing their doors was very disappointing. There were many wonderful staff members who lost their jobs," Ms. Seed lamented, but went on to enthusiastically explain, "Evolutions is planning to hire much of my former staff, which is fantastic. Evolutions is also a family owned business that is established in the community and extremely well run. I couldn't be happier!"

Evolutions Day Spa is scheduled to open in March 2013 after minor renovations have been completed. For information on medical spa services, contact Evolutions Medical Spa at 805-687-0212 or visit <u>EvolutionsMedicalSpa.com</u>

About Evolutions Medical and Day Spa:

Evolutions Medical Spa is a medical spa, offering the very best technology and innovative treatments for all skin types and a wide variety of concerns, including acne, wrinkles, sun damage, tattoo removal, and hair removal. Their highly-trained medical staff is overseen by owner and cosmetic surgeon Dr. Terry J. Perkins. Evolutions Day Spa is a full service day spa offering luxurious massages, facials and body treatments. Evolutions Medical and Day Spa serves Santa Barbara, Montecito, Goleta, Ventura, Oxnard and Santa Ynez.