

Terry J. Perkins, MD
Founder of

**Cosmetic Surgery Center
Medical Group Inc.**

and
evolutions
medical spa

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MEDIA KIT

Terry J. Perkins, MD
founder of

Cosmetic Surgery Center Medical Group, Inc.

Specializing in natural-looking facial plastic surgery and body contouring

Evolutions Medical Spa

A state-of-the-art facility for non-surgical medical aesthetics in a spa-like atmosphere

To Book Dr. Perkins—The Cosmetic Surgeon & Aesthetic Specialist
Contact Anne Orfila | 805.637.0419 | anne@webmarketingtherapy.com
www.evolutionsmedicalspa.com www.cosmeticsurgerysb.com

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Greetings from Dr. Terry J. Perkins

For over 30 years, I have served as an *advocate for safe, expert aesthetic results*. Whether that's researching and offering the most advanced technology, educating the local community on the latest procedures and techniques, or personally and extensively training my staff to ensure the highest level of patient care, I am here to support and serve my patients' aesthetic needs.

What's unique about my hands-on approach?

Technology. Training. Experience. Results.

I pride myself on the fact that I am always actively searching for new ways to better serve my patients. As the founder of both the [Cosmetic Surgery Center](#) and [Evolutions Medical Spa](#), I perform every single surgical procedure and hand-select and train every member of my clinical staff.

As an expert in facial plastic surgery, skin rejuvenation, and body contouring, I am constantly evaluating the latest technological advances to inform patients of the most desirable and beneficial procedures. I have developed a number of exclusive protocols (such as [Total Tightening](#)) that synergistically combine multiple technologies in order to maximize the benefits for our clients.

I am a firm believer in that to achieve the best results, treatments must be performed with the best technology available. This is why I have invested over a half a million dollars to bring the latest and best technology to the Santa Barbara area. Both the Cosmetic Surgery Center and Evolutions Medical Spa have become premier Santa Barbara destinations for natural-looking enhancements in facial plastic surgery, skin rejuvenation, and body contouring.

Browse through our media kit and discover how my unique philosophy and highly specialized expertise as a cosmetic surgeon, medical director, and educator in aesthetic technology has helped many people achieve their desired aesthetic result.

Please contact us with any questions or requests you may have – we are here to support you. Visit my [cosmetic surgery blog](#) to learn about aesthetic facial surgery and liposuction and my [medical spa blog](#) to learn about medical spa treatments. We look forward to hearing from you!

Best Wishes,

Dr. Terry Perkins
Founder of the Cosmetic Surgery Center & Evolutions Medical Spa

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Meet Dr. Perkins: Santa Barbara Cosmetic Surgeon & Aesthetic Specialist



Nationally-recognized, double board certified [cosmetic surgeon](#) and [aesthetic specialist](#), Terry J. Perkins, MD, has been serving the Santa Barbara and the Tri-Counties area for over 30 years. His proven history of excellence in patient care, cutting-edge research and technology, and educational results-driven approach makes Dr. Perkins one of the most well-respected experts in the aesthetic field.

[Dr. Perkins](#) founded the [Cosmetic Surgery Center Medical Group Inc.](#) to provide patients with access to the safest and most advanced technology and surgical techniques. His main Santa Barbara surgical office features a state-of-the-art, fully accredited Surgical Center, and his satellite office in Oxnard offers a wide array of services designed to effectively meet his patients' desire to achieve and maintain a youthful, natural, and "unoperated" look.

Dr. Perkins understands the need for non-invasive medical aesthetic services for people who would like to enhance their skin and body without surgery or extended downtime. [Evolutions Medical Spa](#)—owned and actively supervised by Dr. Perkins—provides a unique alternative to cosmetic surgery through non-invasive options for skin rejuvenation. At Evolutions, Dr. Perkins and his clinical staff (all of whom he has personally and extensively trained) offer a suite of services that include laser treatments, chemical peels, wrinkle reduction, and acne treatments.

Constantly striving to better serve his patients and deliver the highest aesthetic results, Dr. Perkins has a long history of being on the leading edge of technology. He was the first specialist in the Santa Barbara-Ventura area to offer the liposuction surgical procedure as well as the first to utilize fat injection techniques for correcting body contour deficiencies. As a nationally recognized expert in injectables, in 1999 Dr. Perkins was selected to be one of only 16 doctors in the United States to conduct a study leading to the FDA approval of Botox Cosmetic. In 2005, he was chosen to be one of the select doctors involved in the FDA review of VelaSmooth technology, a non-surgical, non-invasive, and painless way to reduce fat and cellulite.

Dr. Perkins grew up in Santa Barbara before attending UCLA and graduating from the University of Colorado School of Medicine. He is Board Certified by the American Board of Cosmetic Surgery and the American Board of Otolaryngology, Head and Neck Surgery. He is a member of the American Academy of Facial Plastic and Reconstructive Surgery, the American Academy of Cosmetic Surgery, the American Society of Liposuction Surgery, the California Medical Association, and the Santa Barbara County Medical Society.

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Book the Santa Barbara Cosmetic Surgeon & Aesthetic Specialist Today!

Dr. Terry J. Perkins is one of the most well respected and qualified [cosmetic surgeons](#) in the country. Specializing in facial plastic surgery, skin rejuvenation and body contouring, he has spoken on aesthetics at local Santa Barbara colleges and hosts educational events at [Evolutions Medical Spa](#) once a month. Having served the Santa Barbara and Tri-Counties for over 30 years, Dr. Perkins' passion lies in educating the community and current/prospective clients on the following aesthetic services:

- Body Contouring
- Laser Hair Removal
- Laser Vein Removal
- Laser Facials
- Hair Removal
- Skin Brightening
- Wrinkle Reduction (Botox, Dysport)
- Dermal Fillers (Restylane, Juvederm, Perlane, Radiesse, etc.)
- Sun Damage & Melasma
- Home Skin Care & Skin Therapy
- Stretch Mark Reduction
- Chemical Peels
- Acne Treatments
- Facial Rejuvenation

What makes Dr. Perkins stand out is that he is at the forefront of aesthetic technology - he was one of 16 doctors in the United States selected to conduct a study leading to the FDA approval of Botox Cosmetic - and he continues to research and acquire new, safe, and effective devices and treatments to benefit his patients.

Feature Dr. Perkins on your show or at your next event and watch how he captivates and connects with your audience as he shares his up-to-date knowledge on the latest technology and trends in the industry, blended with a well grounded vision of cosmetic surgery and aesthetic enhancements developed from his many years of exceptional hands-on experience.

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Founder of

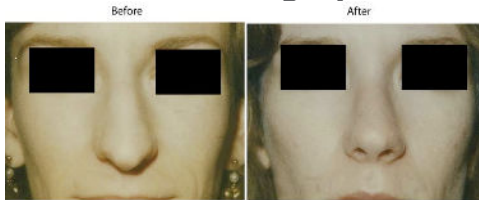
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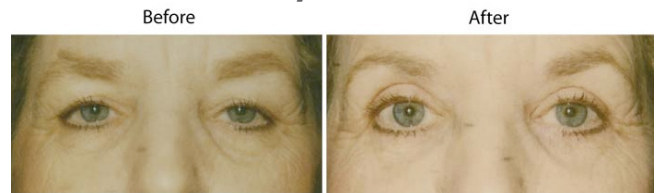


Nose Surgery



Rhinoplasty (nose surgery)

Eye Lift



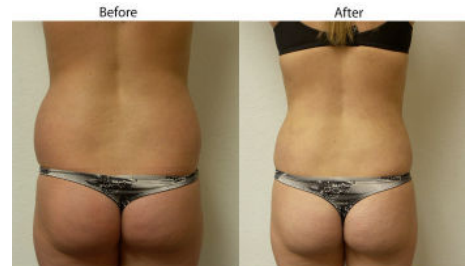
Upper Blepharoplasty (Eye Lid Lift Surgery)

Fat Grafting—Breasts



Fat Grafting (breast)

Liposuction Abdomen & "Love Handles"



Liposuction

Chemabrasion



Chemabrasion

Lips



Lips

Liposuction—Inner & Outer Thighs



Liposuction (inner and outer thighs)

Chin Implants



Chin Implants

To access additional pictures please visit the before-and-after online photo gallery at the [Cosmetic Surgery Center](#) and [Evolutions Medical Spa](#).

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Dr. Perkins' Fact Sheet

[Terry J. Perkins, M.D.](#) is a well-known, trusted aesthetic expert and Double Board Certified specialist in facial cosmetic surgery, skin rejuvenation, and body contouring. Dr. Perkins has served Santa Barbara and the Tri-Counties since 1978 and opened the [Cosmetic Surgery Center Medical Group Inc.](#) in 1983 specifically to offer patients access to the safest and most advanced technology and surgical techniques. In 2005, he founded [Evolutions Medical Spa](#) where clients can receive medically supervised non-invasive treatments that are safely administered (by Dr. Perkins himself and his highly specialized team) in a comfortable, welcoming environment.

Dr. Perkins' Awards, Accomplishments & Associations:

- In 1999, he was selected to be one of only **16 doctors in the United States** to conduct the clinical study leading to the FDA approval of Botox Cosmetic, the most widely performed medical aesthetic procedure in the world today.
- In 2005, he was chosen to be one of the select doctors involved in the FDA review of VelaSmooth technology, a non-invasive and painless way to reduce fat and cellulite.
- Dr. Perkins was voted Best Cosmetic Surgeon in the *Santa Barbara News Press* Readers Choice Awards in 2009.
- *Santa Barbara Independent* Readers Poll Award 2009 voted Evolutions as the *Best Medical Spa* in 2007 and 2009.
- In 2007, 2008, and 2009, *Santa Barbara NewsPress* Readers Choice Award selected Evolutions as Santa Barbara's choice for Best Medical Spa.
- Dr. Perkins hand selects cutting edge technology and develops a number of exclusive protocols (such as [Total Tightening](#)) that synergistically combine multiple technologies in order to maximize his patients' aesthetic needs
- He is a member of the American Academy of Facial Plastic and Reconstructive Surgery, the American Academy of Cosmetic Surgery, the American Society of Liposuction Surgery, the California Medical Association, and the Santa Barbara County Medical Society. Served on the national public relations committee of the American Academy of Cosmetic Surgery
- Taught medical preceptor program with the University of California, speaks about aesthetics at local Santa Barbara colleges and hosts educational events at Evolutions

Because of Dr. Perkins' hands-on approach, unique philosophy to cosmetic enhancements, and extensive educational background, both the [Cosmetic Surgery Center](#) and [Evolutions Medical Spa](#) have become premier Santa Barbara destinations for natural-looking enhancements in facial cosmetic surgery, skin rejuvenation and body contouring.

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Testimonials for Dr. Perkins, Santa Barbara Cosmetic Surgeon and Medical Director

Dr. Terry Perkins has worked with thousands of grateful patients who loved his exceptional work, expertise and guidance. Here is what they had to say:

"I believe this is the best spa in town. Dr. Perkins is one of the best physicians in S.B. He is personable and up to date on all medical procedures. I like his approach to new treatments and he always approaches his patients with a "can do" attitude. Consequently, this puts his patients at ease and develops a "trust" relationship which is so very important as a physician to accomplish with his clientele. Because I believe in the "top down" theory in business and life, Dr. Perkins has the best employees because certainly they take the lead from him. The staff is helpful, courteous and knowledgeable." - C.R.

.....

I am very pleased with my surgery and very proud to have a doctor like Dr. Perkins for the BEAUTIFUL job he did. I don't ever want to go to another doctor as Dr. Perkins is a caring, wonderful person. Thank you, thank you, thank you. All the staff are wonderful as well. - C.W.

.....

"Interviewed (6) plastic surgeons before I found Dr. Perkins, he had everything I was looking for regarding strategy, knowledge, experience." - M.W.

.....

"Dr. Perkins' enthusiasm and personal warmth make it a pleasure to come in and also I can't help but get excited about the skin rejuvenation. It's like having a second chance in life to be attractive and feel confident about being a woman." - R.D.

.....

I am very satisfied with the procedures done by Dr. Perkins, I look very natural. I will (and have) referred friends and co-workers to your office. Thank you for being so kind. - M.H.

.....

Thank you for helping to keep me "forever young!" You are an incredible team. - G.L.

.....

Access additional testimonials about Dr. Perkins at the [Cosmetic Surgery Center](#) and [Evolutions Medical Spa](#) website.

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Santa Barbara Cosmetic Surgeon Dr. Terry J. Perkins Voted Best Cosmetic Surgeon
Dr. Terry J. Perkins, who was raised in Santa Barbara, is honored to have
this title bestowed on him by his hometown clients.

SANTA BARBARA, CA., June 28, 2009 – Dr. Terry J. Perkins, [Santa Barbara-based cosmetic surgeon](#), who has been serving Santa Barbara and Ventura counties for over thirty years, has been voted Best Cosmetic Surgeon in the Santa Barbara News Press Readers Choice Awards 2009.

"To be recognized as the Best Cosmetic Surgeon by my patients, friends, and peers is a great honor, especially in Santa Barbara, where many other talented plastic and cosmetic surgeons practice," commented Dr. Perkins from his Cosmetic Surgery practice with offices in Santa Barbara and Oxnard.

Dr. Perkins began practicing in 1978 and opened the Cosmetic Surgery Center Medical Group in 1983 specifically to give his patients access to the safest and most advanced technology and surgical techniques available anywhere. At the Cosmetic Surgery Center he specializes in facial plastic surgery, skin rejuvenation, and body contouring. What makes Dr. Perkins stand out is that he is at the forefront of aesthetic technology - he was one of 16 doctors in the United States selected to conduct a clinical study leading to the FDA approval of Botox Cosmetic - and he continues to research and acquire new, safe and effective devices and treatments to benefit his patients. In 2005 he founded Evolutions Medical Spa in Santa Barbara where clients can receive medically supervised non-invasive treatments that are safely administered in a pampered atmosphere.

Along with being an excellent technical doctor, Dr. Perkins always makes it a point to put his patients first. After sharing his comments about the award, Dr. Perkins demonstrated this by saying "I would like to thank all of my patients over the past three decades who have supported me, for without them I wouldn't be able to make a living doing something that I truly love." Clearly Santa Barbara residents have made a great choice for "Best Cosmetic Surgeon."

About Dr Terry Perkins, MD, Santa Barbara Cosmetic Surgeon: Dr. Terry J. Perkins MD is a nationally-recognized, double board certified cosmetic surgeon, who specializes in facial plastic surgery, skin rejuvenation, and body contouring. Dr. Perkins practices at the [Cosmetic Surgery Center Medical Group](#) in Santa Barbara and Oxnard, California and is the founder of [Evolutions Medical Spa](#) in Santa Barbara. Dr. Perkins offers a wide array of services designed to effectively meet his patients' aesthetic needs and is an expert in performing surgeries that give a natural, rested, "non-operated" look. He has his own state-of-the-art, fully accredited plastic surgery center in Santa Barbara, CA, geared to the safety and comfort of his patients. More information at <http://www.cosmeticsurgerysb.com/>

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Santa Barbara Medical Spa Sweeps Polls in Two Local Papers for Best Medical Spa
Evolutions Medical Spa founder, owner and Santa Barbara cosmetic surgeon Dr. Terry Perkins discusses how he made his medical spa a winner.

SANTA BARBARA, CA., OCTOBER 23, 2009 – Santa Barbara residents like [Evolutions Medical Spa](#). Last week, a popular local paper, the Independent, published results from their annual “Best of Santa Barbara” reader’s poll, and Evolutions finished first in the medical spa category. This news comes on the heels of the results from the Santa Barbara NewsPress Readers Choice Awards, where Evolutions Medical Spa came in first as well!

Evolutions Medical Spa was founded in Santa Barbara by [cosmetic surgeon Dr. Terry Perkins](#), who has a thriving cosmetic surgery practice that has been based in Santa Barbara for over 30 years. In 2005 Dr. Perkins founded Evolutions Medical Spa with his son Brian Perkins, the managing partner, to offer medical-grade cosmetic services in a luxurious spa setting. “Evolutions is thrilled to be recognized by Santa Barbara residents. We pride ourselves in creating a unique medical spa experience by educating our clients so that they may make informed decisions about their treatments” comments Brian Perkins. Evolutions Medical Spa focuses on innovative treatments using state-of-the-art technology for all skin types, addressing a wide variety of concerns including wrinkles, acne, stretch marks, hair removal, and sun damage.

Each month Evolutions Medical Spa offers free educational events on a topic chosen by Dr. Perkins and his staff to explain and explore the topic, often with a live demonstration given by the doctor followed by a question and answer period for discussion. Dr. Perkins comments, “This free knowledge empowers the clients to make better skin care decisions in conjunction with our recommendations. When we treat clients as colleagues by arming them with education, they return because they know that we will discuss their options with them, not just prescribe them.” This is one of Dr. Perkins’ best business secrets.

Other Evolutions’ hallmarks include excellent customer service, first-rate technology, confidentiality, and access to Dr. Perkins. Dr. Perkins is directly involved with Evolutions, personally overseeing training of the staff, as well as seeing patients at the medical spa weekly. Patients know that if a complication arises, they will have access to a competent and caring doctor.

With all these business practices in place, one can see how Evolutions Medical Spa captured the votes from Santa Barbara residents of both the Independent and the Santa Barbara NewsPress for “Best Medical Spa” 2009. It comes as no surprise then that Dr. Perkins was also awarded “Best Cosmetic Surgeon” in the Santa Barbara NewsPress Readers Choice awards of 2009. A winning doctor runs a winning medical spa. It’s a win-win all around.

About Dr Terry Perkins, MD, Santa Barbara Cosmetic Surgeon: Dr. Terry J. Perkins MD is a nationally-recognized, double board certified cosmetic surgeon, who specializes in facial (*continued*)

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Santa Barbara Cosmetic Surgeon Offers Clients an Exciting Alternative to the Doctor's Office

Dr. Terry Perkins, a Santa Barbara cosmetic surgeon, has partnered with one of the top spas in North America to offer clients cosmetic procedures in a luxurious spa resort setting.

SANTA BARBARA, CA., SEPTEMBER 21, 2009 – Not surprisingly, most people don't consider a trip to the doctor's office as exciting as a trip to a AAA Five Diamond Resort Spa! Dr. Terry Perkins, a Santa Barbara cosmetic surgeon and skin rejuvenation specialist for over 30 years, understands this fact. Dr. Perkins has partnered with the Ojai Valley Inn & Spa, one of the top resorts in North America, to give his current and future clients a great new option as to where they would like to receive their medical cosmetic treatments.

Many people equate going to the doctor's office with an illness. Dr. Perkins comments, "The procedures I do are elective and my clients are healthy. Consequently, many of them would love to combine their treatment with a rejuvenating day at a nationally top-rated spa." At the Ojai Valley Inn's Spa, Dr. Perkins and his talented nurses will be offering injectables such as Dysport, Botox, Restylane, Perlane, and Radiesse. Dysport and Botox Cosmetic help reduce frown lines and other wrinkles while Restylane, Perlane and Radiesse are dermal fillers that are used to enhance many facial features. All are considered non-invasive treatments.

Clients who see Dr. Perkins at Ojai Valley Inn & Spa will have complimentary access to their state-of-the-art spa center on the day of their appointment. Spa Ojai boasts two pools, mind/body classes, plush locker rooms and extraordinary spa services from massages to body treatments, facials and more. Dr. Perkins, who is also the founder of a Santa Barbara medical spa called Evolutions, will offer services at Spa Ojai three to four times per month in addition to services at Evolutions Medical Spa in Santa Barbara.

The pairing of Dr. Perkins, who was voted "Best Cosmetic Surgeon" by Santa Barbara residents in the 2009 *Santa Barbara NewsPress* Readers Choice Awards, with a world-renowned spa that was hailed as one of the "Top 10 Best Spas" in USA Today, makes perfect sense.

As the exclusive provider of medical aesthetic procedures for Spa Ojai, Dr. Perkins brings his cosmetic expertise to a truly luxurious environment, giving his clients the best of both worlds.

About Dr Terry Perkins, MD, Santa Barbara Plastic Surgeon: Dr. Terry J. Perkins MD is a nationally-recognized, double board certified cosmetic surgeon, who specializes in facial plastic surgery, skin rejuvenation, and body contouring. Dr. Perkins practices at the [Cosmetic Surgery Center Medical Group](#) in Santa Barbara and Oxnard, California and is the founder of [Evolutions Medical Spa](#) in Santa Barbara. Dr. Perkins offers a wide array of services designed to effectively meet his patients' aesthetic needs and is an expert in performing surgeries that give a natural, rested, "non-operated" look. He has his own state-of-the-art, fully accredited plastic surgery center in Santa

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Barbara, CA, geared to the safety and comfort of his patients. More information at <http://www.cosmeticsurgerysb.com/>.

About the Ojai Valley Inn & Spa: For over 80 years, the Ojai Valley Inn & Spa has been considered one of the best secrets among travelers. This historic resort of casual elegance features luxury accommodations, Spa Ojai, and a championship golf course. Among the Ojai Valley Inn & Spa's many awards and accolades are:

- AAA Five Diamond Resort Rating
- Conde Nast Traveler Magazine: Top 25 North American Resorts and Resort Spas
- National Geographic Traveler Magazine, Best Spas in America
- USA Today, 10 Best Spas
- American Airlines voted Spa Ojai as a Top U.S. Spa!

More information at www.ojairesort.com

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