



FOR IMMEDIATE RELEASE

Santa Barbara Cosmetic Surgeon Calls Dysport A New, Real Alternative to Botox

Dr. Terry Perkins, a Santa Barbara cosmetic surgeon who was one of the select doctors that participated in the FDA study of BOTOX® Cosmetic, views Dysport as the first "real" alternative to Botox.

SANTA BARBARA, CA., October 7, 2009 – [Botox](#) has been used, and FDA approved, for neurological disorders since 1989, long before its use in the cosmetic field. [Santa Barbara cosmetic surgeon, Dr. Terry Perkins](#), was one of only 16 doctors in the United States selected to conduct a study leading to the FDA approval of Botox (botulinum toxin type A) for cosmetic uses. Since Botox became FDA approved in 2002 to treat frown line wrinkles, Dr. Perkins has been using it on patients at his Santa Barbara-based practices, [Cosmetic Surgery Center](#) and [Evolutions Medical Spa](#), to smooth forehead fine lines and wrinkles.

For the past seven years, [Dr. Perkins](#) and his patients have been happy with the results of [Botox](#). When administered to the right muscles in the right doses, Botox is safe and works productively to treat wrinkles on the face. Dr. Perkins adds, "Until the introduction of Dysport, we had not seen any other wrinkle treatment as effective as Botox". [Dysport](#), also a form of botulinum toxin type A, was recently FDA approved to treat facial wrinkles, although it has been used in Europe since the early 1990s. [Dysport](#), a smaller molecule than Botox, works faster – patients see results in one to three days versus four to seven days for Botox. Furthermore, Dysport has an FDA approval for a four month duration (versus three to four months for Botox).

"On patients that have tried [Dysport](#), we are seeing virtually the same results as [Botox](#), and patients are excited. This is truly the first [anti-wrinkle option that is comparable](#), and a real alternative, to Botox," Dr. Perkins commented. The cost differential between the two is small, with Dysport being a fraction less expensive.

Asking one of [Dr. Perkins](#) patients, who recently was treated with Dysport, what she thought of the new product, she commented, "I just can't even think of frowning!" Clearly, Dysport, just like Botox, works well to smooth out forehead lines and leave patients smiling, without the wrinkles!

About Dr Terry Perkins, MD, Santa Barbara Plastic Surgeon: [Dr. Terry J. Perkins MD](#) is a nationally-recognized, double board certified cosmetic surgeon, who specializes in facial cosmetic surgery, skin rejuvenation, and body contouring. Dr. Perkins practices at the [Cosmetic Surgery Center Medical Group](#) in Santa Barbara and Oxnard, California and is the founder of [Evolutions Medical Spa](#) in Santa Barbara. Dr. Perkins offers a wide array of services designed to effectively meet his patient's aesthetic needs and is an expert in performing surgeries that give a natural, rested, "non-operated" look. He has his own state-of-the-art fully accredited plastic surgery center in Santa Barbara, CA, geared to the safety and comfort of his patients. More information at www.cosmeticsurgerysb.com.

###

Media Contact:

Anne Orfila | WMT | 805-637-0419 | anne@webmarketingtherapy.com