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FOR IMMEDIATE RELEASE

Evolutions Medical Spa Celebrates 4 Years by Inviting the Public to an Open House on January 27th from 4pm-8pm

Santa Barbara's Premier Medical Spa - winner of "Best Medical Spa 2009" in the Santa Barbara News-Press Readers Choice Awards and in the Santa Barbara Independent Readers Poll Awards - turns four years old this month and has many reasons to celebrate.

SANTA BARBARA, CA., JANUARY 19, 2010 - Evolutions Medical Spa's website boasts that it is about "Advanced Solutions for Skin & Body". Ask any of the Evolutions clientele, and they will tell you that it is much more than that. It is the combination of innovative skincare, the expertise of cosmetic surgeon Dr. Terry J. Perkins, the warmth of the staff, and the serene atmosphere that keeps customers returning -even in this tough economy.

Evolutions Medical Spa was founded by Santa Barbara cosmetic surgeon Terry J. Perkins, M.D. who had a vision of offering medically supervised non-invasive treatments to be safely administered in a luxurious atmosphere, similar to a day spa environment. The <u>tranquil atmosphere at Evolutions</u> is not just created by its beautiful décor and trickling fountains. Evolutions Medical Spa is a family business that is run by his son, Brian Perkins, the Spa's Managing Partner, with a warm, genuine and highly trained staff that has been hand-picked by Dr. Perkins.

Dr. Perkins sees clients on a regular basis, many of whom he knows on a first name basis. He firmly believes in empowering his clients through education so that they feel comfortable making informed decisions about their choice of treatments. Some of the more popular Santa Barbara cosmetic services are FotoFacials, laser hair removal, chemical peels, Vibraderm, and rejuvenating facials; as well as, antiwrinkle treatments such as Botox and Dysport, dermal fillers such as Restylane, Radiesse and Juvederm.

This month **Evolutions** celebrates four years as a medical spa in Santa Barbara at their Anniversary Open House event on Wednesday, January 27, 2010. The heart of this event is to celebrate what drives Evolutions to be the best: their clients. The Open House will feature representatives from many of the product lines carried at Evolutions, complimentary mini-treatments from favorite products such as the Clarisonic Cleansing System, and professional Colorescience Mineral Makeup application. Discounts and specials will be offered on all services including facials, chemical peels, injectables and laser treatments. There will be over \$3000 in raffle items and the first 50 attendees will receive gift bags. Dr. Perkins and the Evolutions staff will be on hand for Q&A while guests enjoy refreshments and wine.

The Evolutions Medical Spa Open House is a free event and is open to the community. It will be held at Evolutions, which is located at 1309 State Street in Santa Barbara on Wednesday, January 27th, from 4:00pm-8:00pm. Please RSVP to Evolutions at 805-687-0212.

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