Terry J. Perkins, MD Cosmetic Surgery Center Medical Group Inc.

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FOR IMMEDIATE RELEASE

Santa Barbara Medical Spa Celebrates Five Years of Innovative Skincare Services with Anniversary Open House

Evolutions Medical Spa – Santa Barbara's largest medical spa – invites you to celebrate five fantastic years at their anniversary open house celebration on January 19, 2011.

SANTA BARBARA, CA., January 04, 2011 – Evolutions Medical Spa, Santa Barbara's premier medical spa, is celebrating their fifth year in business with an open house on Wednesday, January 19, 2011, from 4:00pm – 8:00pm. The spa was founded by Dr. Terry J. Perkins, who has been a cosmetic surgeon in Santa Barbara since 1978. As Perkins witnessed the rise in popularity of non-invasive aesthetic services like the anti-wrinkle treatments Botox and Dysport, dermal fillers and medical grade services such as chemical peels, he had a vision of offering these physician-supervised treatments in a luxurious, day-spa setting. Five years ago, Evolutions Medical Spa was born to offer non-surgical beauty advancements focusing on technology, training (Dr. Perkins personally trains the staff) and results.

Dr. Perkins – and the staff at Evolutions Medical Spa – are excited to celebrate this milestone anniversary by hosting an open house for the general public. Guests will receive promotional prices on services and products, and will be able to participate in numerous raffles (over \$5,000 in raffle prizes) and games. The first 50 guests will receive a gift bag. Complimentary mini-treatments will be available all evening. Representatives from various skincare companies will be on-hand to answer questions and a live demonstration of Dysport/Botox will take place.

Dr. Perkins opened the doors to Evolutions with the help of his wife Linda and under the direction of his business-savvy son, Brian. While Dr. Perkins retains his Santa Barbara plastic surgery practice, he also plays an active role at Evolutions by seeing patients onsite.

The event is on Wednesday, January 19, 2011, from 4:00pm – 8:00pm at Evolutions Medical Spa, 1309 State Street, Santa Barbara. For questions, please contact Evolutions at 805-687-0212.

About Evolutions Medical Spa:

Evolutions Medical Spa is a Santa Barbara medical spa, offering the very best technology and innovative treatments for all skin types and a wide variety of concerns, including acne, wrinkles, sun damage, cellulite, stretch marks, and hair removal. Their highly-trained medical staff (overseen by owner and respected cosmetic surgeon Dr. Terry J. Perkins) will help you achieve the result you desire. Whether clients are interested in Botox, Dysport, dermal fillers, laser hair removal, facials, or other skin-related services, at Evolutions they can be assured of safely receiving superior results in a comfortable, welcoming atmosphere. Evolutions Medical Spa serves Santa Barbara, Montecito, Goleta, Ventura, Oxnard and Santa Ynez. Learn more at www.evolutionsmedicalspa.com or call 805-687-0212.

About Dr Terry Perkins, MD, Santa Barbara Plastic Surgeon: Dr. Terry J. Perkins MD is a nationally-recognized, double board certified cosmetic surgeon, who specializes in facial cosmetic surgery, skin

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rejuvenation, and body contouring. Dr. Perkins practices at the <u>Cosmetic Surgery Center Medical Group</u> in Santa Barbara and Oxnard, California and is the founder of <u>Evolutions Medical Spa</u> in Santa Barbara. Dr. Perkins offers a wide array of services designed to effectively meet his patient's aesthetic needs and is an expert in performing surgeries that give a natural, rested, "non-operated" look. He has his own state-ofthe-art fully accredited plastic surgery center in Santa Barbara, CA, geared to the safety and comfort of his patients. More information at www.cosmeticsurgerysb.com.

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