



Terry J. Perkins, MD
Cosmetic Surgery Center
Medical Group Inc.

Media Contact: Anne Orfila
Phone: (805) 637-0419
Email: anne@webmarketingtherapy.com

FOR IMMEDIATE RELEASE

Laser Hair Restoration Introduced at Santa Barbara Medical Spa by Well-Known Cosmetic Surgeon

Hair restoration using advanced laser therapy is now available at a premier Santa Barbara medical spa for men and women with thinning hair.

SANTA BARBARA, CA., FEBRUARY 25, 2011 – [Evolutions Medical Spa Santa Barbara](#) and [Santa Barbara cosmetic surgeon](#) Dr. Terry J. Perkins introduced a new hair restoration therapy that is non-invasive and non-surgical at their monthly Educational Event. Referred to as Low Level Laser Therapy (LLLT), this is ideal for the person whose hair is thinning, but not completely lost.

Low Level Laser Therapy is a light therapy that penetrates about five to six millimeters into the scalp, releasing energy and causing cellular metabolic changes to existing hair follicles. The stimulation of blood flow and micro-circulation reverses the miniaturization of the hair follicles thus improving hair quality and appearance.

As a person ages their healthy hair cycles begin to diminish, creating miniaturized hair follicles that produce thin, weak hair. Eventually the thin hair exposes the scalp, resulting in a bald look. This happens in both men and women, and although there are many myths about why hair thinning and loss occurs, the reality is that about 95% of hair loss is an inherited genetic condition. Current hair restoration options are surgery (hair transplant), cover ups (wigs and toupees) or prescription formulas (both topical and oral). Now Low Level Laser Therapy can be added to that list.

Low Level Laser Therapy hair restoration is completely painless and does not subject the person to UV radiation. Patients are required to sit under the light two times per week for a duration of 30 minutes. The laser therapy process takes place for about 6 to 12 months, depending on the individual's response to treatment. Keeping a regular schedule is a key component to seeing results and therefore Evolutions also offers a portable hair restoring laser that can be used at home or when traveling.

This advanced laser hair restoration program is now available at Evolutions Medical Spa in Santa Barbara. The package includes both laser therapy and a prescription home-care regimen with FDA-approved hair regrowth products, thus ensuring maximum efficacy. For more information, contact [Evolutions Medical Spa Santa Barbara](#) at 805.687.0212.

About Evolutions Medical Spa: Evolutions Medical Spa is a Santa Barbara medical spa, offering the very best technology and innovative treatments for all skin types and a wide variety of concerns, including acne, wrinkles, sun damage, cellulite, stretch marks, hair removal and hair restoration. Their highly-trained medical staff (overseen by owner and respected cosmetic surgeon Dr. Terry J. Perkins) will help you achieve the result you desire. Whether clients are interested in Botox, Dysport, dermal fillers, laser hair removal, facials, or other skin-related services, at Evolutions they can be assured of safely receiving superior results in a comfortable, welcoming atmosphere. Evolutions Medical Spa serves Santa Barbara, Montecito, Goleta, Ventura, Oxnard and Santa Ynez. Learn more at www.evolutionsmedicalspa.com or call 805-687-0212.



Terry J. Perkins, MD
Cosmetic Surgery Center
Medical Group Inc.

Media Contact: Anne Orfila
Phone: (805) 637-0419
Email: anne@webmarketingtherapy.com

About Dr Terry Perkins, MD, Santa Barbara Plastic Surgeon: Dr. Terry J. Perkins MD is a nationally-recognized, double board certified cosmetic surgeon, who specializes in facial cosmetic surgery, skin rejuvenation, and body contouring. Dr. Perkins practices at the [Cosmetic Surgery Center Medical Group](#) in Santa Barbara and Oxnard, California and is the founder of [Evolutions Medical Spa](#) in Santa Barbara. Dr. Perkins offers a wide array of services designed to effectively meet his patient's aesthetic needs and is an expert in performing surgeries that give a natural, rested, "non-operated" look. He has his own state-of-the-art fully accredited plastic surgery center in Santa Barbara, CA, geared to the safety and comfort of his patients. More information at www.cosmeticsurgerysb.com.

###

Media Contact:

Anne Orfila | WMT | 805-637-0419 | anne@webmarketingtherapy.com